

HEDI SCHAEFER

SPEAKER FOR MEANINGFUL CHANGE,
INNOVATION, & TRANSFORMATION

Change is chaotic. Innovation often shines on the outside but is turbulent within. And transformation? A mix of both.

This is exactly where Hedi Schaefer comes in. With her clear, inspiring, and practical approach, she takes her audience on a journey—bringing order to chaos and making change not just manageable, but truly exciting.

Hedi Schaefer is not only the founder of the 3C of Change, the Purpose Week and the Change_luscious Movement, but also an award-winning expert in change and personal development.

With over 15 years of experience working with Fortune 500 companies, NGOs, and startups, she shares one key insight on stage: transformation only succeeds when we become the change ourselves.

Her talks go beyond buzzwords. Hedi delivers tangible tools, compelling stories, and clear strategies to actively shape change. She inspires people to boldly explore new paths, break old barriers, and see transformation as an opportunity.



SIGNATURE TOPICS:

- ✓ **3 CS OF CHANGE - HOW TO MASTER TRANSFORMATION BY BE(COMING) THE CHANGE**
- ✓ **LIVING INNOVATION - HOW TO IDENTIFY BLIND SPOTS AND BECOME AN INNOVATOR YOURSELF**
- ✓ **SELF-LEADERSHIP IN TIMES OF CHANGE - OVERCOMING FEARS AND OBSTACLES TO FIND THE FLOW STATE**
- ✓ **CONSCIOUS DESIGN THINKING - A NEW ERA OF INNOVATION: BOLD, CONSCIOUS, AND IMPACTFUL**

**LET'S WORK
TOGETHER**
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LET'S CONNECT



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Why Hedi Schaefer?

Hedi combines passion with expertise. She captivates audiences with clarity, humor, and a hands-on approach, inspiring them to take action. Her goal? To leave every audience energized, focused, and equipped with a concrete plan to embrace and lead change successfully.

Awards & Expertise:

- 🏆 Founder of the 3Cs of Change
- 🏆 Most Influential Leader – BRAINZ 500 Global Award 2023
- 🏆 Author & Co-Author of numerous books and articles, including Design Thinking (HAUFE, 2018) and Time Poor (Amazon Bestseller, 2024)